

ABSTRACT OF THE DISCLOSURE

A storage unit of a Web page creator stores real estate information provided from a real-estate information center storing information regarding real estate, and stores also template data for a

5 Web page to be showing the real estate information. A controller of the Web page creator creates a Web page to be showing predetermined real estate information, by incorporating the predetermined real estate information in the template data stored in the storage unit. The controller creates a plurality of Web pages in a

10 hierarchical structure. The storage unit stores linking information for providing linking relationship between high and low levels of the hierarchical structure. The controller automatically creates the entire Web pages included in the hierarchical structure, using the linking information stored in the storage unit.

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